

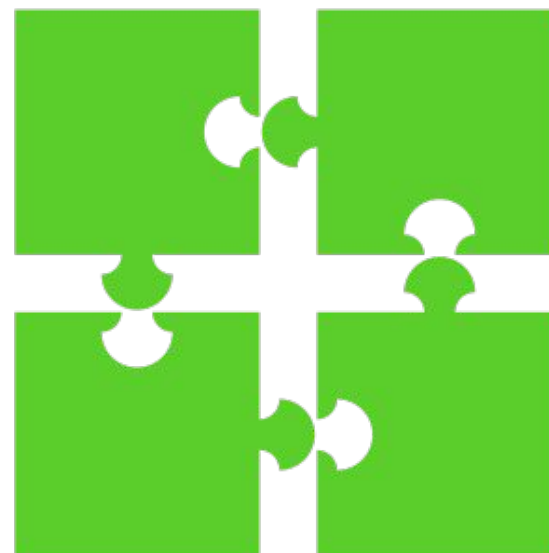


**Varo Business Alliance  
Student Sponsorship Opportunities**



## About

VBA stands for Varo Business Alliance. It is a global networking organization that provide events, community and learning opportunities for business professionals to network, learn and grow their business.



## Why sponsor VBA?

**VBA sponsorships are an exciting way to connect with the community & increase exposure to your business. On average, each year more than 5,000 people see logos and messages from sponsors across all of our events.**

**On our website, an additional 3,000+ are exposed to sponsor logos each day as they browse our site for events.**



# Sponsor a Student

## HOW IT WORKS

1. Sponsoring a Student covers book cost for students filling out a Book Scholarship Application. Learn more about our book scholarships and criteria by visiting [vbaconnect.com/vbacares](https://vbaconnect.com/vbacares)
2. Reference this “Student Sponsorship Levels” package and select a level to sponsor.
3. Visit [vbaconnect.com/sponsor](https://vbaconnect.com/sponsor)
4. Fill out the form. Note: for category select “student” add any additional info in the provided space.
5. In 24-48 hours you will receive information from a member of our team with details regarding your Sponsorship.

Thank you for helping us make a difference.



## Sponsorship Levels

	Bronze \$100	Silver \$250	Gold \$500	Platinum \$1000
Company name on website	✓	✓	✓	✓
Students Sponsored	1	1	2	4
Listed in promotional material		✓	✓	✓
Recognition on reward letter		<b>NAME</b>	<b>LOGO</b>	<b>LOGO</b>
Logo on VBA website			✓	✓
Logo on application				✓

Thank you for considering VBA and  
the communities we serve!

Thank You!

[www.vbaconnect.com](http://www.vbaconnect.com) - Varo Business Alliance

Thank you in advance for your consideration to sponsor College/University Students.

Your support is extremely important and greatly appreciated by all of us in the VBA community. With your donation we will proudly acknowledge your company in our catalog. For additional information please contact Britni, Director of Community Relations & Marketing, at [bpeebles@vbaconnect.com](mailto:bpeebles@vbaconnect.com) or 314. 917. 2005. Thank you for sharing our values and hopes for the future.



Learn more about what VBA has  
going on in the community.

## Community Efforts

<https://www.vbaconnect.com/vbacares>