

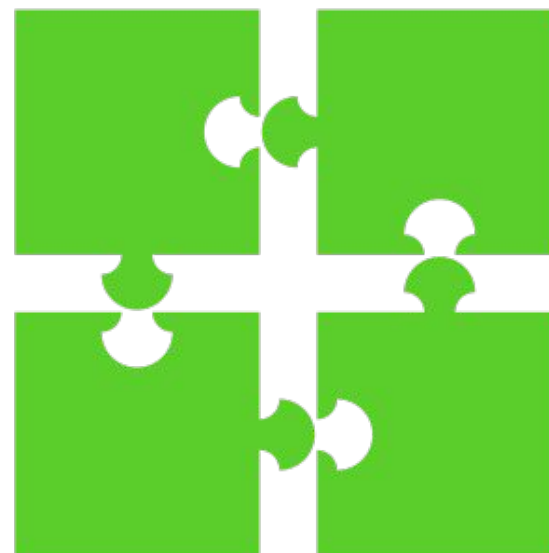


**Varo Business Alliance  
Event Sponsorship Opportunities**



## About

VBA stands for Varo Business Alliance. It is a global networking organization that provide events, community and learning opportunities for business professionals to network, learn and grow their business.



## Why sponsor VBA?

**VBA sponsorships are an exciting way to connect with the community & increase exposure to your business. On average, each year more than 5,000 people see logos and messages from sponsors across all of our events.**

**On our website, an additional 3,000+ are exposed to sponsor logos each day as they browse our site for events.**



# Sponsor a VBA Event

## HOW IT WORKS

1. Check out our “Events” at [vbaconnect.com/events](https://vbaconnect.com/events) and select an event to Sponsor.
2. Reference this “Event Sponsorship Levels” package and select a level to sponsor.
3. Visit [vbaconnect.com/sponsor](https://vbaconnect.com/sponsor)
4. Fill out the form. Note: for category select “event” and type the Name + Date of the event in the additional info section.
5. In 24-48 hours you will receive information from a member of our team with details regarding your Sponsorship.

Thank you for helping us make a difference.



# Sponsorship Levels

	Bronze \$100	Silver \$250	Gold \$500	Platinum \$1000
Company name on website	✓	✓	✓	✓
Listed in promotional material	✓	✓	✓	✓
Recognition in event collateral		NAME	LOGO	LOGO
Table at the event (optional)		✓	✓	✓
Unable to attend? Our team will pass out info on your behalf.			✓	✓
Logo on VBA website			✓	✓
Logo on thanks to our sponsors banner + Recap Thank You Video + Additional table at event (optional)				✓

Thank you for considering VBA and  
the communities we serve!

Thank You!

[www.vbaconnect.com](http://www.vbaconnect.com) - Varo Business Alliance

Thank you in advance for your consideration to sponsor VBA's Events. Our attendees will see how we are moving to bring communities together through events and opportunities to feel the spirit of our mission that is inherent in all our endeavors.

Your support is extremely important and greatly appreciated by all of us in the VBA community. With your donation we will proudly acknowledge your company in our catalog. For additional information please contact Britni, Director of Community Relations & Marketing, at [bpeebles@vbaconnect.com](mailto:bpeebles@vbaconnect.com) or 314. 917. 2005. Thank you for sharing our values and hopes for the future.



Learn more about what VBA has  
going on in the community.

## Community Efforts

<https://www.vbaconnect.com/vbacares>